

**SFJAZZ Bolsters Management Team
With New Season Launching, SFJAZZ hires new CFO,
Director of Development,
and Director of People and Culture**

(San Francisco, CA, July 21, 2021) - SFJAZZ announces the appointment of three new Director level hires - Parmila Phillips as CFO, Emma Moon as Director of Development, and Ahmad Anderson as Director of People and Culture.

All join SFJAZZ as the organization welcomes staff, artists, and audiences back to the SFJAZZ Center and prepares to launch a full 2021-22 season of over 300+ concerts at the SFJAZZ Center and venues around the Bay Area starting in September, 2021. The organization's robust and successful digital programs will continue to expand including the weekly Fridays at Five series, On Demand concerts, and education activities and programs.

"As we emerge from the incredible challenges of the past 16 months, we are excited to be presenting live music once again at the SFJAZZ Center," said SFJAZZ CEO Greg Stern. "Along with an incredible new season, we have brought on extraordinary talent to help propel SFJAZZ into its next chapter."

Ahmad Anderson joins SFJAZZ as Director of People and Culture, offering over 20 years of experience driving improvements in human resources operations. He is the former General Manager of KPFA Radio, Managing Partner of Designing Effective Organizations, Senior HRBP of South Glazer's Wine & Spirits. He also brings civic experience as the City of Richmond's Economic Development Commissioner, as a member of the Board of Directors of Richmond's Chamber of Commerce, and as a NAACP Executive Committee Member. He has led DEI initiatives and developed organizational strategies at many organizations from Fortune 500 companies to educational organizations.

Parmila Phillips joins SFJAZZ as Chief Financial Officer (CFO). She was most recently a Managing Director for Newport Advisors serving its media and tech sector and CBIZ CMF, a management consulting firm. Before that she was the Chief Financial and Operations Officer for the Insurance Information Institute and the Vibe Media Group. Parmila offers the organization a broad and varied media background in finance, operations, and business affairs.

Emma Moon joins SFJAZZ as the Director of Development and was most recently at the Segerstrom Center for the Arts in Orange County as Vice

President of Development. Prior to that, Emma has had a distinguished career in development leadership in Bay Area arts institutions including Montalvo Arts Center, Other Minds, and the Stern Grove Festival. She has also performed as a flutist with the symphonies of Honolulu, Utah, Berkeley, and the Chautauqua Institute, and is on the Board of the Berkeley Symphony.

ABOUT SFJAZZ

Founded in 1983, SFJAZZ presents the greatest names in jazz, Latin and global music and nurtures the art of improvisation through its year-round concert, commissioning and education programs. The West Coast's biggest jazz presenter serves over 200,000 fans and students every year and has several award-winning resident jazz ensembles - the world renowned SFJAZZ Collective and the SFJAZZ High School All-Stars. SFJAZZ Center opened in 2013 in the vibrant performing arts district of San Francisco.

Media Contact: Marshall Lamm, mlamm@sfjazz.org, 510-928-1410.

#####