

**SFJAZZ Unveils New Photography Installation in  
San Francisco Unified School District Building Windows  
Across Street From SFJAZZ Center in San Francisco**

**Installation Features NEA Jazz Masters to coincide with  
NEA Jazz Masters Tribute Concert at SFJAZZ Center on April 2, 2020**

**Photographs will be exhibited from September 5, 2019 to May 2020**

(San Francisco, CA, September 5, 2019) – SFJAZZ announces the unveiling of a new photography installation from legendary photographer William Gottlieb in the windows of the vacant San Francisco Unified School District (SFUSD) building across the street from the SFJAZZ Center on Franklin Street at Fell Street in the city’s Hayes Valley neighborhood. Curated by SFJAZZ Photographer Laureate Jim Goldberg, the installation will be unveiled at dusk on Thursday, September 5, 2019 to coincide with the organization’s Eighth Season celebration kick off with performances by NEA Jazz Master Ahmad Jamal in the Robert N. Miner Auditorium and one of today’s best vocalists Veronica Swift in the Joe Henderson Lab. The SFJAZZ Center’s Eighth Season runs until May 2020 and features over 400 concerts and events.

The new installation of 31 photographs features a collection of 12 former National Endowment for the Arts Jazz Masters that coincides with SFJAZZ hosting the 2020 National Endowment For Arts Jazz Masters Tribute concert on April 2, 2020. The new installation includes photographs of past NEA Jazz Masters Dizzy Gillespie and Roy Eldridge (1982), Max Roach (1984), Ella Fitzgerald (1985), Benny Carter and Teddy Wilson (1986), Lionel Hampton (1988), Sarah Vaughan (1989), Buck Clayton (1991), Milt Jackson (1997), Artie Shaw (2005), and John Levy (2006). The new installation also contains iconic images of Mary Lou Williams, Duke Ellington, Thelonious Monk, Billie Holiday, Erroll Garner, and more.

The National Endowment for the Arts will honor four new recipients of the nation’s highest honor in jazz - Bobby McFerrin, Roscoe Mitchell, and Reggie Workman, as well as Dorthaan Kirk—who is receiving the A.B. Spellman NEA Jazz Masters Fellowship for Jazz Advocacy—at a tribute concert on April 2, 2020, at the SFJAZZ Center in San Francisco, California, in collaboration with SFJAZZ. For the first time since 2005, the NEA Jazz Masters Tribute Concert will take place in California. This free and open to the public event will honor the 2020 class on April 2, 2020—at the start of Jazz Appreciation Month—at the SFJAZZ Center’s Robert N. Miner Auditorium in San Francisco. The concert will once again be available to worldwide audiences via a live webcast.

“It is an honor to have this new collection of William Gottlieb photographs courtesy of the Library of Congress looking down at the SFJAZZ Center and to passersby from around the world,” says SFJAZZ Founder and Executive Artistic Director Randall Kline. “We hope people can find inspiration from these photographs and gain a better understanding and appreciation of jazz’s past and its future.”

“I am honored to curate the ongoing SFJAZZ photography installation,” says SFJAZZ Photography Laureate Jim Goldberg. “While sifting through William Gottlieb’s expansive Library of Congress archive, I chose imagery that I felt gave a more authentic look into the personalities of the musicians both on and off stage. I am grateful for institutions such as SFJAZZ for expanding the variety of ways in which we can give back to our communities.”

To celebrate the Grand Opening of the SFJAZZ Center on January 21, 2013, SFJAZZ installed iconic jazz photographs from famed jazz photographer Herman Leonard in the windows of the vacant SFUSD building. The installation was updated with a new collection of Leonard photographs in 2015. From 2016-2018, the installation featured never-before-seen Jim Marshall jazz photographs featured in the Reel Art Press book *Jazz Festival: Jim Marshall*. In Fall 2018, SFJAZZ unveiled the first edition of William Gottlieb photographs.

The installation can be viewed at [sfjazz.org/exhibit](http://sfjazz.org/exhibit).

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