

For Immediate Release

B-Side Opens at SFJAZZ Center

(San Francisco, CA, April 20, 2017) - SFJAZZ and Salt Partners Group are excited to announce today's opening of B-Side, the new lounge at the SFJAZZ Center in San Francisco's Hayes Valley neighborhood. B-Side is operated by Salt Partners Group and pays homage to the late-night jazz hangouts of yesteryear where music was lively, warm walnut and plush leather couches had wear and tear, food menus were small and cocktails were uncomplicated.

B-Side's planned 15-item small plate menu from consulting chef Chris D'Andrea (formerly of Saison) will include fried chicken sandwiches, a signature B-Side burger, brussel sprouts with cider-sesame glaze. Larger entrees will include braised pork shoulder with fried eggplant and chimichurri or cavatelli with pickled apples and roasted butternut squash.

B-Side's aesthetics will be tied heavily to the SFJAZZ Center and the culture of jazz. There is a wall dedicated entirely to vinyl records with much of it being sourced from local artists. Diners can play the records on a nightly basis.

"We are going to be working a lot with the local artists and we will be inviting them in for listening parties. We will also be encouraging them to leave their music or even give us a playlists of what they want to hear when they come," says Founder and Managing Partner Hanson Li of Salt Partners Group.

"B-Side brings us closer to the jazz experience our patrons deserve," said SFJAZZ CEO Donald Derheim. "With new menus, music, and furnishings, we are creating a dining and lounge experience inspired by the creativity of jazz. Hanson and his team share the vision of the SFJAZZ Center as a gathering space that focuses on service with the technology to make the experience relevant for the diner. We are excited that we'll be rolling out more services like drink pre-ordering, special B-Side DJ events, and regular play list downloads in the coming weeks."

Hours of Operation: Wednesday – Sunday, 5:30pm-10:30pm, and open for SFJAZZ Family Matinees.

For more information, visit B-Sidesf.com.