

## **SFJAZZ APPOINTS BARRETT SHAVER** **DIRECTOR OF DEVELOPMENT**

(SAN FRANCISCO, CA, March 4, 2013) – SFJAZZ today announced the appointment of Barrett Shaver as the Director of Development for the new SFJAZZ Center. The Center opened on Martin Luther King, Jr. Day, January 21, 2013 to rave reviews from around the world. Mr. Shaver will lead all fundraising efforts and corporate sponsorship activities.

Located at 201 Franklin Street at Fell Street in San Francisco's vibrant Hayes Valley, the SFJAZZ Center is a hub of art, music, culture, and community and will take its place alongside major arts institutions such as the San Francisco Symphony, San Francisco Opera, and San Francisco Ballet in the Civic Center performing arts district. The SFJAZZ Center is a one-of-a-kind home for jazz and a welcoming environment in which to hear, learn, and be inspired.

"Mr. Shaver is the perfect person to lead the SFJAZZ Development Department," says SFJAZZ Board of Trustees Chairman Bannus Hudson. "He brings nine years of SFJAZZ Development experience and has the rare combination of jazz knowledge, fundraising acumen, and a true passion for SFJAZZ. He is the right person to lead the organization's Development Department into the future."

"This is the most exciting time for SFJAZZ and I am thrilled to lead the Development Department," says Mr. Shaver. "SFJAZZ has managed to double its supporter base in very short period of time and now with the SFJAZZ Center, there are a lot of new opportunities to expand that base even further. Our team looks forward to taking our fundraising and sponsorship activities to a new level."

Four years ago, SFJAZZ launched "The World is Listening" campaign to raise the funds to make the new SFJAZZ Center a reality. Led by an anonymous gift of \$25 million, the largest ever given to a jazz institution, SFJAZZ has now raised \$60 million from several generous individuals, foundations, and corporations. There are still several exciting opportunities for the community to participate in this once-in-a-lifetime project. Mr. Shaver and the Development team will be actively pursuing foundations, corporations, and individuals.

The SFJAZZ Center was designed by award-winning architect Mark Cavagnero, acoustician Sam Berkow, theater designer Len Auerbach, and constructed by lead contractor Hathaway Dinwiddie. The three-story Center comprises 35,000 square feet in a transparent structure featuring the state-of-the-art Robert N. Miner auditorium adjustable from 350 to 700 seats, the 80-seat multi-purpose Joe Henderson Lab, the all day café, South at SFJAZZ, from Charles Phan of the Slanted Door, rehearsal spaces, digital learning lab, ground floor lobby, retail shop, box office, and SFJAZZ administrative offices.

Media Contact: Marshall Lamm, [marshall@sfjazz.org](mailto:marshall@sfjazz.org), (510) 928-1410.

#####