

FOR IMMEDIATE RELEASE

SFJAZZ APPOINTS DONALD DERHEIM AS CHIEF EXECUTIVE OFFICER

*First-ever CEO will work in partnership with the organization's
Founder and Executive Artistic Director Randall Kline*

(San Francisco, CA, December 4, 2013) – SFJAZZ, the leading nonprofit jazz organization on the West Coast, announced today that Donald Derheim will assume the position of Chief Executive Officer beginning January 2, 2014. Mr. Derheim joins SFJAZZ as it enters its next phase of growth and celebrates the milestone first anniversary of its new home, the critically acclaimed SFJAZZ Center. An accomplished media executive, Mr. Derheim served for more than two decades at public television and radio broadcaster KQED Inc. in San Francisco. In 2010, he was appointed Chief Operating Officer and Executive Vice President, where he was responsible for the strategic and operational oversight of one of the most popular public and financially successful media companies in the country.

Mr. Derheim will work closely with SFJAZZ Founder and Executive Artistic Director Randall Kline to fulfill the SFJAZZ mission. As part of his CEO responsibilities, he will oversee long-term planning and development for the organization to further engage its members and audiences and will focus on the success and financial performance of the newly built SFJAZZ Center. Mr. Derheim will play a critical role in the development and diversification of new and existing funding sources, including revenue streams based on new technologies.

“On behalf of the entire SFJAZZ Board of Trustees, I am pleased to welcome Don to our wonderful organization,” says Bannus Hudson, Chair. “After 30 years of enormous growth and artistic success fueled by the genius of Randall Kline, SFJAZZ finally has its own home that has been universally praised by musicians, patrons, and the media. We are embarking on an exciting new phase of SFJAZZ and the creation of a new CEO position, to work with Randall to achieve all of the organization’s potential, is an important next step. Don is the perfect person to fill this challenging role, and I couldn’t be more appreciative that he is joining our organization.”

“I’m delighted that SFJAZZ has found someone of Don’s enormous breadth of skills and experience,” said Randall Kline, SFJAZZ Founder and Executive Artistic Director. “His combination of expertise in corporate and community partnerships, marketing, fundraising, and operations along with his proven track record of spearheading innovative content deals and generating new sources of revenue is exactly what is needed to ensure that SFJAZZ will continue to grow and prosper in our new home. I look forward to working with him for many years to come.”

"I am thrilled to have been selected by the Board of Trustees to work with Randall Kline to lead such a prestigious and culturally relevant arts organization into the future," Derheim said. "While the business of music may be continually disrupted by technology and the new rules of commerce, SFJAZZ is well suited to play an important role in performance, education, and distribution of jazz well into the future. There are many challenges today for non-profit arts organizations but I am confident we have the right place and the right team to serve a new generation of the jazz community."

ABOUT DONALD DERHEIM

Mr. Derheim joins SFJAZZ after serving more than 20 years with KQED Inc. in San Francisco. Since 2010, he has served as the media company's Chief Operating Officer and Executive Vice President. He was responsible for revenue and expense management, as well as strategic and operational oversight of the KQED organization, including technology, human resources, legal, individual giving, corporate underwriting, and communications. He was also responsible for all facilities-related personnel, including maintenance, security, and building services. He led numerous programming and content development projects to grow and broaden KQED's audiences and has been involved in partnership efforts between KQED and SFJAZZ over the years.

Before joining KQED 1991, Don backpacked throughout Asia for a year and before that he was the advertising and marketing publicity manager at MTV Networks in New York and on staff at the international public relations firm Burson-Marsteller.

ABOUT SFJAZZ

Founded in 1983, SFJAZZ presents the greatest names in jazz, Latin and global music and nurtures the art of improvisation through its year-round concert, commissioning and education programs. The West Coast's biggest jazz presenter serves over 200,000 fans and students every year and has several award-winning resident jazz ensembles, the world renowned SFJAZZ Collective and the SFJAZZ High School All-Stars.

After 30 years of using rented halls, SFJAZZ finally has a home in the vibrant performing arts district of San Francisco. The luminous new SFJAZZ Center opened in January of 2013 and is the only stand-alone facility built specifically for jazz in the United States. Designed by San Francisco architect Mark Cavagnero, the LEED-Gold certified center offers the superb acoustics of a great concert hall and the relaxed intimacy of a jazz club.

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